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FOCUS MAILING



Fulfilling Our Promises

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Benefits Of Using The Focus Polybagging System Instead Of Envelopes.

There is a ***significant cost savings*** of clear poly versus white envelopes

Currently 9 x 12 poly wrap is \$13.00/m

Plain white envelopes or window 9 x 12, in 1mm quantity cost
from \$22.00 to \$28.00/m plus printing costs

Larger pieces or thick material require ***gusseted envelopes***, which ***cost more*** to purchase and also ***slow down machine production*** which further raises costs.

Plastic offers a ***tighter package and more protection*** than paper envelopes.
This is specially true of mailings including perfect bound material.

Envelopes which are larger than 9 x 12 ***are more costly***, require special inserting equipment or hand inserting which increases costs. Our Polybagging doesn't have that constraint.

Printed inserts may be used with or without die cut windows and still the package will be more cost effective than envelopes. This also tailors visibility of confidential information.

Printed inserts add aesthetics without the cost or delay of printing envelopes

Our ***nesting feature*** relieves wafer seal requirements and allows for several additions, corrections, or creation of custom packages using the same list.

Selective inserting allows merging of lists for more cost effective sorting

Selective inserting could offer options for several smaller pieces in a mail package as opposed to one thick piece which contains information not used by all recipients.

Combining material saves postage over several individual mailings.

We are ***approved for palletizing and BMC delivery*** preparation with our polybag material.

Focus provides **free cost analysis** for your mailings. Compare the savings before you decide!.